

Privacy Policy

Overview

Young Women’s Christian Association of Greater Atlanta, Inc., d/b/a YWCA of Greater Atlanta (alternately, “YWCA”, “we”, “us” or “our”) respects your privacy and is committed to complying with this privacy policy (“**Privacy Policy**”), which describes what information we collect about you, including how we collect it, how we use it, with whom we may share it and what choices you have regarding our use of your information. This Privacy Policy applies to information collected on our website located at <https://ywcaatlanta.org> or its mobile-enabled equivalent website (the “**Website**”).

Changes to our Privacy Policy

We may change this Privacy Policy at any time. The most recent version of the Privacy Policy is posted on our Website. All updates and amendments are effective immediately upon notice thereof, which we may give by posting a revised version of this Privacy Policy or other notice on the Website. The version of this Privacy Policy posted at <https://drive.google.com/file/d/1Otr5jGR4j9XztEXM6a5fX1o9IZ4INRjF/view> on each respective date you visit the Website shall be the Privacy Policy applicable to your access and use of the Website on that date. Our electronically or otherwise properly stored copy of this Privacy Policy shall be deemed to be the complete, valid and authentic copy of the version of this Privacy Policy which was in force on each respective date you visited the Website.

What Information Do We Collect?

As described below, we may collect certain identifying information from or about you in connection with your use of, or your submissions to, the Website (collectively, the “**Collected Information**”). Collected Information includes, without limitation, any information that may be used to identify an individual, including, but not limited to, a first and last name, a home, business, or other physical address, business name, a phone number, an email address, employer name, employer information (i.e., employer address and other identifying information), and payment information, such as a payment card number (and related information, including expiration date, or any required codes). If you are a parent or guardian of a minor, you may also be asked to provide certain Collected Information about such minor in order to obtain the services available through the Website. In order to continuously improve our service and tailor our subsequent communications to you, we may also ask you to provide us with additional information regarding your demographics, comments, professional interests, and contact preferences. In addition to the Collected Information you may provide to us voluntarily, the Website automatically collects certain information relating to your usage of and interaction with the Website, as described below.

Cookies, Google Analytics and Web Beacons

By placing a small file known as a “cookie” on your computer (or other device), YWCA’s and its third party service providers’ servers passively gather information about all visitors’ use of the Website for several reasons, including, but not limited to, statistics collection and analysis, Website optimization, analytics (as described below), market research, and maintenance any user login information. The information that we and our third party service providers track with cookies includes, but is not limited to, the type of browser and Internet-connected devices being used to access the Website, your Internet protocol (“**IP**”) address, your home domain or Internet service provider, your referrer URL (which is the URL for the website that you were viewing prior to visiting the Website), how you were directed to the Website, which specific pages you access on the Website, how long you view each page, the time and date you access our Website and the total number of visitors to the Website and any portions thereof. We,

and/or our third party service providers, may use the information collected from cookies or similar files on your computer for security purposes (such as authentication), to facilitate site navigation and to personalize your experience while visiting the Website. This data helps us and our third party service providers improve our services.

Most popular Internet browsers will allow you to configure the browser so as not to accept cookies. However, setting your browser to reject cookies may, in certain instances, prevent you from taking full advantage of the Website (or some portion thereof) and its capabilities, or cause some features of the Website to function improperly or more slowly.

Our Website may use Google Analytics, a web analysis service provided by Google, in order to better understand your use of our Website and how we can improve it. Google Analytics collects information such as how often users visit the Website, what pages you visit when you do so, and what other websites you used prior to coming to the Website. Google Analytics collects only the IP address assigned to you on the date you visit the Website, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with your personal information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit the Website, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to the Website is restricted by the [Google Analytics Terms of Service](#) and the [Google Privacy Policy](#). Google utilizes the data collected to track and examine the use of the Website, to prepare reports on its activities and share them with other Google services. Google may use the data collected on the Website to contextualize and personalize the ads of its own advertising network. To more fully understand how Google may use the data it collects on the Website, please review "How Google uses information from sites or apps that use our services," (located [here](#) or any successor URL).

Some of the areas of the Website may contain electronic images known as web beacons (sometimes known as clear gifs) that allow YWCA, and its third party providers or affiliates, to count and track users who have visited certain portions of the Website. Web beacons collect only limited information and do not collect any of your personal information. YWCA uses a type of web beacon known as a "retargeting pixel," which will allow users to receive targeted advertising from YWCA via certain social media websites, including Facebook.com.

Do Not Track Requests

Certain states such as California and Delaware require that we indicate whether we honor "Do Not Track" settings in your browser concerning targeted advertising. We do not monitor or follow any Do Not Track browser requests.

Correspondence

If you correspond with YWCA through the Website or via email, the Collected Information may include the content of, and metadata regarding, any correspondence you may have with us. We may share your messages with those within our organization who are most capable of addressing the issues contained in your message. We may archive your message for a certain period of time or discard it.

How Do We Use The Information That We Collect?

YWCA and our third party services providers use the information we collect through this Website to operate the Website, including to provide certain services and improve the user experience, address Website integrity or security issues, and conduct research and analysis to maintain, protect, develop, and improve the Website, and, additionally, use any information submitted by users as described below or elsewhere in this Privacy Policy.

We may send you information that you request from us, promotional materials regarding YWCA or any third party entity or individual affiliated with individual members of YWCA, and any other communication for any other legitimate and lawful business purposes. Additionally, we may retain and use certain Collected Information to facilitate and otherwise address certain inquiries or requests regarding the Website, or respond to your questions or requests for information about or from YWCA. We may also use Collected Information as necessary to ensure compliance with any YWCA policies and any applicable law, regulation or order.

Except as set forth in this Privacy Policy, YWCA will not use, disclose, or transfer your Collected Information or other information we collect through this Website unless:

- (1) you expressly authorize YWCA to do so;
- (2) it is necessary to allow YWCA's service providers, agents, or other third parties to provide products or services for or to YWCA;
- (3) it is necessary in order to provide the Website or the services on the Website;
- (4) YWCA is sending you other information that may be useful to you;
- (5) subject to applicable contractual or legal restrictions, it is disclosed to entities that perform marketing services on YWCA's behalf or to other entities with whom YWCA has joint marketing agreements;
- (6) it is necessary to protect the confidentiality or security of your records;
- (7) it is necessary in connection with other business purposes including, without limitation, verifying identity, age, and/or payment details, investigating complaints about the Website, risk assessment, security, fraud and crime prevention/detection, monitoring, research and analysis, marketing, and dispute resolution;
- (8) it is necessary to comply with law enforcement, governmental mandate, or other legal requirement, if appropriate, for your protection or in connection with an investigation or prosecution of possible unlawful activity;
- (9) subject to applicable contractual or legal restrictions, it is necessary in connection with a sale of all or substantially all of the assets of YWCA or the merger of YWCA into another entity or any consolidation, share exchange, combination, reorganization, or like transaction in which YWCA is not the survivor; or
- (10) it is otherwise necessary for YWCA to disclose it as required or permitted by law.

With Whom Do We Share Information That We Collect?

We share the information we collect with third parties, as needed, to administer the Website and perform the services this Website offers, and as described in this Privacy Policy. For example, for any donations or purchases that you make through our Website, we will share some of your Collected Information with the third party payment processors in order to process your requested transaction.

YWCA may use and disclose certain aggregated, anonymized information, such as Website usage data, to our trusted business partners. Such information may also be shared with third parties for advertising, informational, or comparison purposes. However, such information shall not be personally identifiable to any user.

Job Applicants

Any personal information you provide us when applying for a position with us will be used solely to consider and act upon your application. We may retain your personal information for a period of time, but only for as long as necessary for such purposes. We may disclose your personal information to our agents for the purpose of evaluating your qualifications for the particular position you applied for, or other available positions. We may also disclose your personal information to third parties hired by us to collect, maintain, and analyze candidates for career positions.

What Choices Do You Have?

When submitting information, corresponding, making requests for information, and otherwise interacting with YWCA and its representatives through or in connection with the Website, you choose what information to supply or submit, whether you wish to receive further information, and how you may be contacted. Please take care to share only such information as is needed or that you believe is appropriate.

How Do We Protect Information Collected About You?

YWCA takes commercially reasonable measures to secure and protect information transmitted via or stored on the Website. Nevertheless, no security system is impenetrable. We cannot guarantee that information that users of the Website may transmit or otherwise supply will be totally secure.

Linked Websites

This Privacy Policy does not apply to third-party websites or social media features that may be accessed through links that we provide on this Website. Accessing those links will cause you to leave the Website and may result in the collection or sharing of personal data about you by a third party. We do not control, endorse or make any representations about those third party websites or their privacy practices, which may differ from ours.

User-Provided Content

Any information, communications, or material of any type or nature that you submit to the Website by e-mail, posting, messaging, or otherwise (collectively, a “**Submission**”) is done at your own risk and without any expectation of privacy. We cannot control the actions of other users of the Website and we are therefore not responsible for any Submissions contained on the Website.

Additionally, in the event that we offer a message board or any other interactive or social-type feature on the Website, please be aware that these areas may allow you to post, and share with other users, certain messages, content, or other information. We encourage you to be wary of giving out any personal information, or any personal information of others to which you may have access, in such forums. We cannot guarantee the privacy and safety of these areas and are therefore not responsible for any information you choose to post, and your use of these features is at your own risk.

Children

The Website is intended for a general audience and is not intended for use or view by children under 13 years of age without parental consent, and we do not knowingly collect information about children or sell products to children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any information from children under the age of 13.

Visiting the Website From Outside the United States

If you are visiting the Website from outside of the United States, please be aware that your information may be transferred to, stored or processed in the United States, where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country, but please be assured that we take steps to protect your privacy. By using any portion of the Website, you understand and consent to the transfer of your information to our facilities in the United States and those third parties with whom we share it as described in this Privacy Policy.

California Residents' Privacy Rights

Residents of the State of California may request a list of all third parties to whom we have disclosed certain personal information (as defined by California law) during the preceding year for those third parties' direct marketing purposes. If you are a California resident and want such a list, please contact us at arlene.charles@ywcaatlanta.org. For all requests, you must put the statement "Your California Privacy Rights" in the body of your request, as well as your name, street address, city, state, and zip code. Please note that we will not accept requests via telephone, and we are not responsible for notices that are not labeled or have not been sent properly, or that do not have complete information. Please allow 30 days for a response.

Whom Can You Contact For More Information?

If you have any questions or would like more information, please contact us at <https://ywcaatlanta.org/contact-us-2/>.

This Privacy Policy was last updated on June 18, 2018.